Technical Sourcebook For Designers

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TECHNICAL SOURCEBOOK FOR DESIGNERS

SECOND EDITION

BLOOMSBURY

Synopsis

Technical Sourcebook for Designers is completely devoted to preparing aspiring and professional apparel designers for the growing demand for technical design skills in the apparel industry. This comprehensive compilation presents technical design processes and industry standards that reflect current apparel production and manufacturing practices. Lee and Steen provide a holistic perspective of the role of technical design in apparel production, including such considerations as selection of fabrics, finding seasonal fashion trends, garment construction, and fit evaluation, all in the context of meeting the needs of the target consumer with cost-effective decisions. This edition includes a new section on real-life fit problems and solutions, more information on essential math for designers (such as grading and costing) plus coverage of product lifecycle management (PLM) and sustainability. An all new Chapter 8 on Sweater Product Design explores sweater design and manufacturing. More than 200 new images and newly added color in illustrations to show relevant design details. With versatile coverage of a variety of product categories including women's wear, menswear and knitwear, this text gives students essential tools to develop specification sheets and technical packages for specific markets.PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395376. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

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Customer Reviews

TECH PACKFinally! If you are looking for a book that teaches you how to actually create a tech pack buy this one. I've purchased what seems to be a library of books that tell you everything about fashion except how to build the designs that really matter. Technical Designs (TECH PACK) or (SPECS) are necessary for every garment produced from underwear to outerwear. Whether you design for Walmart or Macy's. Save your money on Fashion Design School and simply buy this book. Most fashion production is outsourced to foreign countries. The fashion is designed here in the US but the garments are made in developing countries where people often speak a different language. The TECH PACK is necessary to communicate the details of each garment. This book superbly explains the entire process and begins teaching how to do a TECH PACK in chapter 3. This wonderful resource even teaches how to specify folding the garment, hang tagging, and bagging the garment. It's a must have.

Finally got a copy of this in my hands again... Was so elated to see my design teacher @the Wood-tobe Coburn school give it a review...couldn't come from someone more proficient in technical design...its definitely a must have text for any designer...from student to Pro ..you learn something and you get a chance to relearn each time you Open this book

This book is extremely detailed and has helped me so much with tech packs in multiple classes in school.

Great book. I feel like I'm in school. Very helpful and easy to understand.

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